

**SANTA MONICA MOUNTAINS CONSERVANCY
GRANT APPLICATION**

Project Name: 2014 Interpretive amenities and services –Santa Monica Bay Watershed	Amount of Request: \$ 70,000		
Applicant Name: Mountains Recreation and Conservation Authority	Total Project Cost: \$ 70,000		
	Amount of Match: \$		
Applicant Address: 570 West Avenue 26, Suite 100 Los Angeles, CA 90065 Phone: 323-221-9944 Fax: 323-221-9934	Source of Match:		
	Project Address:		
	County	Senate District	Assembly District
	Los Angeles	Multiple	Multiple
Email: Amy.Lethbridge@mrca.ca.gov			
Grantee's Authorized Representative:			
Amy Lethbridge, Deputy Executive Officer		323-221-9944 x188	
<i>Name and Title</i>		<i>Phone</i>	
Person with day-to-day responsibility for project:			
Amy Lethbridge, Deputy Executive Officer		323-221-9944 x188	
<i>Name and Title</i>		<i>Phone</i>	
Funding Source Applied for: Proposition 84 – Santa Monica Bay Watershed			
<p>Narrative/Project Description: For the purposes of this grant, interpretation includes amenities serving visitors that educate and communicate the significance and value of natural, historical, and cultural resources of the Santa Monica Bay Watershed and increases the understanding and enjoyment of these resources. These amenities include interpretive signage and materials, naturalist led programs, special seminars and events in parkland owned or managed by the Mountains Recreation and Conservation Authority. A partial listing of properties is attached to this document.</p> <p>All programs will target regional audiences from our city's most impacted and disadvantaged urban areas. The specific scope of services that will be provided, includes:</p> <p style="padding-left: 40px;">Guided interpretive programs, including program development and implementation directly relating to the watershed's rich natural, cultural, and historic resources. Programming will focus on interpretation of the site's endangered species, ecology, importance of the watershed, conservation, biodiversity, Mediterranean ecosystems, wildlife corridors, and fire ecology. Guided programs include trail hikes, campfire programs and distribution of interpretive materials.</p> <p style="padding-left: 40px;">Partial funding of an interpretive newsletter, "Symbiosis" which is printed and distributed digitally three times a year and is available at all park locations, distributed to park visitors by staff and is utilized as part of interpretive programming;</p> <p style="padding-left: 40px;">Interpretive materials, including site specific materials, program schedules, safety information and self guided interpretive materials that are designed and implemented to increase visitors' enjoyment and understanding of the watershed;</p>			

Camping programs for disadvantaged youth ensuring that they enjoy the access to parklands and participate in guided interpretive programs that include the watershed's rich natural, cultural, and historic resources. Programming will focus on interpretation of the site's endangered species, ecology, importance of the watershed, conservation, biodiversity, Mediterranean ecosystems, wildlife corridors, and fire ecology.

All programming and visitor serving amenities funded by this grant will contain interpretation directly related to the natural and cultural resources of the site and the Los Angeles and/or Santa Monica Bay Watershed regardless of program provider.

	Tasks / Milestones:	Budget:	Completion Date
1	1 Interpretive Newsletter	\$3,000	3x/year
2	Interpretive Programs	\$12,500	Quarterly
3	Campfire Programs	\$15,000	Seasonal
4	Interpretive Materials (flyers/schedules/brochures)	\$17,500	Quarterly
5	Youth Leadership and Camping Programs	\$12,500	Quarterly
6	Visitor Center Staffing	\$9,500	Annually

Acquisition Projects:

Acreage:

I certify that the information contained in this Grant Application form, including required attachments, is accurate.

Signature of Authorized Representative

Date

Interim Form SMM-001